



# NEWS<sup>TO</sup>USE

October 2, 2023

## Weekly News to Use Updates for Radisson-Branded Hotels

### Coming Soon – New Support Options: Hospitality Services

We are changing how you contact GM Coaching, Reputation Management, and Choice Privileges Hotel Support (CPHS) to simplify how you can find support. Currently, there are individual phone numbers and email addresses to reach each of these. We are consolidating teams under a new name, Hospitality Services, so you can reach each team the same way.

### What is changing?

- There will be one single phone number to reach GM Coaching, Reputation Management, and Choice Privileges Hotel Support (CPHS), consolidated under Hospitality Services.
- Instead of individual email addresses for each of these teams, you will reach the teams via ChoiceNOW intake forms.
- Choice Cares and Call Forwarding teams will be offered under the new phone number, and their individual email and phone numbers will continue.

Stay tuned for more information on how to contact Hospitality Services for support.

**ChoiceU Corner**

## Discover Learning Maps – Base Your Education on Your Needs

ChoiceU is your one-stop-shop for the training and resources that help you successfully operate your hotel. Whether you're taking training yourself, or encouraging an employee to grow their knowledge, there's something available for everyone. Today, discover Learning Maps, a key feature of ChoiceU:

### What are Learning Maps?

- Learning Maps are an easy way for students to start their learning journey on [ChoiceU.com](https://ChoiceU.com).
- They guide students to the most relevant resources available based on brand and job function.
- We are constantly updating ChoiceU with new training – it's important to check back frequently to see what's available!

**Learn more:** Watch a quick informational video to discover how Learning Maps help you and your employees succeed [here](#).

**Get started:** Log in to [ChoiceU.com](https://ChoiceU.com) today and see where your learning can take you. From Learning Maps and beyond, there's a lot to explore.

## Choice in the News

### Choice Privileges Select Mastercard Named One of the Best Hotel Credit Cards!

We're excited to announce that the Choice Privileges<sup>®</sup> Select Mastercard<sup>®</sup> has been named one of the 4 Best Hotel Credit Cards by Wallethub!

- Wallethub compared over 1,500 credit card offers before selecting the best ones.
- **Read more:** Click [here](#) to learn more about the recognition.

Choice Privileges members are your most valuable guests – they stay longer, spend more, and are twice as likely to complete a second stay than non-members. Earlier this year, we introduced two co-brand credit cards, packed

with rewards that help retain guest loyalty and drive more stays. Learn more [here](#).

*If you have any questions about News to Use, please contact your Area Director.*



Travel with More



Travel & Relax



Travel Longer



Travel Simply



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