



Special Edition News to Use - July 28, 2023

Reward Nights and Redemption Follow-up

Choice Privileges members are some of your most valuable guests – they stay longer, spend more, and are twice as likely to complete a second stay than non-members. Reward nights are their #1 redemption option for their points. Members expect consistent value from their points year-round, which is why we do not have any reward night blackout dates for any property. However, we recognize that your property may have different exceptional room types with features that cause their rates or operating costs to exceed others at your property.

What's changing?

- With Choice Privileges, up to 5% of your hotel's contractual rooms can be excluded from Reward Night (SRD) redemptions.
- As part of Radisson Rewards Americas, your property had the ability to offer two redemption levels for Reward Nights: Standard Rooms and Premium Rooms. Now that your hotel is a part of Choice Privileges, all room types loaded on the previous Premium Redemption Rate plan have been excluded from SRD bookings.
- If you have a room type that you believe should be excluded from SRD bookings, you can request that room type be excluded.

How do I make a request?

- You can submit a request in ChoiceNOW [here](#).

What if I want to change my redemption pricing?

- With Choice Privileges, most properties are priced between 8,000 and 30,000 points per night. The number of points it costs a member to

redeem for an SRD night does not impact the reimbursement the property will receive.

- You can request point levels be reviewed and modified by submitting a request on [ChoiceNOW](#).

Additional questions?

- For more information, visit the [Reward Night \(SRD\) Program page](#) on ChoiceCentral.com.
-

Corporate Managed and Local Negotiated Rates

Now that your hotel is bookable on [ChoiceHotels.com](#), we are excited to share that your corporate travelers will continue to use their Choice Corporate ID (CID) or Radisson Preferred Corporate Rate (PCR) to book online.

All corporate managed and local negotiated rates are in the process of being loaded into Choice systems. Rates will begin to display for your corporate travelers as we complete rate loading by account. We are prioritizing Global Sales managed accounts and higher revenue generating locally negotiated accounts that are actively staying at our hotels. Rest assured that your hotel does not need to take any action and we are working hard to complete managed and local negotiated rate loading by the end of August.

If guests cannot yet see their negotiated rate or chainwide discount on ChoiceHotels.com please help the guest book directly with your hotel. Note that the rate loading efforts do not impact travelers booking through the GDS or with your hotel directly.

Government Rates Available on ChoiceHotels.com

[ChoiceHotels.com](#) offers three options for your guests to book the Government rate.

- Military/Veterans - Leisure Travel
- Government/Military - official business travel
- State Government – official business travel

To ensure visibility and bookings, we recommend as a best practice to have all rate plans extended for three years (through December 31, 2026).

Rate Plan Type	SRP Code	Participation	Distribution Channels	Program Description	Rate Guidelines
Government/Military	G-GOVT	Mandatory	ChoiceHotels.com Choice Reservation Center GDS Property Direct	The Government/Military Rate is a special program for federal government employees travelling on official business. Military personnel, their dependents and members of several government/military oriented associations are extended the rate for official and leisure travel.	Reserved for travel on official government business only for federal employees. Military personnel, their dependents and members of several government/military oriented associations are extended the rate for official and leisure travel. An eligible party must occupy the room to qualify for this rate. Rate is subject to availability. Rate may be based on federal/local per diem, but must never be higher than Best Available Rate.
Government/Military Leisure Travel	G-Milit*	Mandatory	ChoiceHotels.com Choice Reservation Center GDS Property Direct Mobile	The Government/Military Rate is a special program for federal government employees for leisure travel. Military personnel, their dependents and members of several government/military-oriented associations are extended the rate.	Reserved for leisure travel for federal employees. Military personnel, their dependents and members of several government/military-oriented associations are extended the rate for leisure travel. An eligible party must occupy the room to qualify for this rate. Rate is subject to availability.
Local/state/county	G-STATE	Elective	ChoiceHotels.com Choice Reservation Center Property Direct	States have 3 business models for employee travel. They either use federal per diems or state per diems. LSTATE will reflect the way an individual state does business.	Set, flat rate or percentage off BAR, controlled by hotel. Rate may be based on federal/local per diem, but must never be higher than Best Available Rate.

If any of your Government rate plans are set to expire prior to December 31, 2026, we will extend it on your behalf. If you would like to opt-out or have any questions, you can reach out to your ChoiceRM Revenue Manager or Revenue Support.

Revenue Support is also available to hotels not participating in ChoiceRM, formerly ROCS, at rhgarevsupport@ChoiceHotels.com or 888-232-4772 option 4 *, Monday through Friday; 7:00 am to 5:00 pm CT.