



The Choice Connection Integration Update:
URGENT ACTION REQUIRED – Activate your Okta account by March 24

You should have received an email recently from *Choice Hotels Okta* noreply-okta@choic-hotels.com with instructions on how to activate and set up your Okta account. You must take action and follow the instructions in the email to activate your Okta account right away.

Why do I need an Okta account?

If you do not activate your Okta account, we will not be able to integrate your hotel onto Choice’s distribution platforms. This means your hotel will go dark and will not be bookable on Choicehotels.com, OTA channels, GDS and more later this year. Okta is a multi-factor authentication system used to provide enhanced and secure single sign-on access to Choice applications and systems, such as the ChoicePROP-EL platform. You will need an Okta account in order to access and complete the ChoicePROP-EL form in the coming weeks. Through ChoicePROP-EL we will collect information about your hotel so that we can begin integrating your hotel onto the Choice platform.

Who can I contact if I need assistance?

- If you are the authorized licensee representative for your hotel and have not received the Okta activation email, contact Choice Okta Support at **1-888-232-4772 > Option 2 > Press 9.**
- If you need assistance activating your Okta account, contact Choice Okta Support at **1-888-232-4772 > Option 2 > Press 9.**
- Visit Choice University and explore [Logging On for the First Time with Okta](#). This training module provides a great overview of the process with more information on Okta activation.

Activate your Okta account as soon as possible. Once you have activated your account, you can activate accounts for other team members as needed, such as your General Manager. Visit Choice University to explore the training video, [Admin Access and Okta](#), which provides a great overview of the steps to delegate Okta access to your hotel staff.

We are excited to begin the onboarding phase that will securely integrate your Radisson brand hotel's information into the Choice Hotels' platform. This is an important step in the integration process that will ultimately bring the full power of the Choice distribution engine to your hotel, allowing you to sell on ChoiceHotels.com, OTA channels, GDS and more, later this year.

The Choice Connection is your source for updates on every step of our integration journey. Be sure to check out the archives posted on CONNECT — click on the Choice Hotels + Radisson Hotels Americas quick link.



Travel with More



Travel & Relax



Travel Longer



Travel Simply



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