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## The Choice Connection Integration Update: Property Onboarding Process Set to Begin

The Choice Connection is your source for updates on every step of our integration journey. Be sure to check out the archives posted on CONNECT — click on the Choice Hotels + Radisson Hotels Americas quick link.

We are excited to begin the onboarding phase that will securely integrate your hotel's information into the Choice Hotels' platform. This is an important step in the integration process that will ultimately bring the full power of the Choice distribution engine to your hotel, allowing you to sell on ChoiceHotels.com, OTA channels, GDS and more, later this year.

## Step 1: Create your secure credentials using Okta

What is Okta? Okta is an authentication system that provides enhanced and secure single sign-on access for Choice applications and systems.

Over the next several weeks, we will send an activation email from **Choice Hotels Okta** to activate and set up your hotel's account. The activation email will be sent to an authorized licensee representative for your hotel. We worked with our Regional Director will team to identify the appropriate contact for each hotel. The Choice Franchisee Care team will monitor activations and will reach out to you to assist if you are having any difficulty setting up your account.

You need to complete this process before you begin Step 2.

**Helpful Tip:** Visit Choice University and explore <u>Logging on for the First Time with Okta</u>. This training module provides a great overview of the process with more information on Okta activation.

## Step 2: Review and edit needed hotel information through a tool called PROP-EL

Once available, PROP-EL, Choice's Hotel Opening Guide tool, will come pre-loaded with a portion of your hotel's current property information. You will verify and update your hotel's data, including room types, hotel and room amenities, local attractions, driving instructions, pricing and more. We will work with you every step of the way as you complete the PROP-EL process.

This process will begin in February. Stay tuned for more information about PROP-EL over the next few weeks to help you prepare.

**Helpful Tip:** You can learn more about PROP-EL through this informative training module, **PROP-EL Introduction**, from Choice University.

## **What Happens Next**

Once you complete the initial steps to create your Okta account and update your hotel's information with PROP-EL, we will begin to integrate your hotel on the Choice platform. We will continue to provide updates throughout the process and anticipate completion in Q3/Q4.

If you have any questions, please contact your Regional Director.





































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