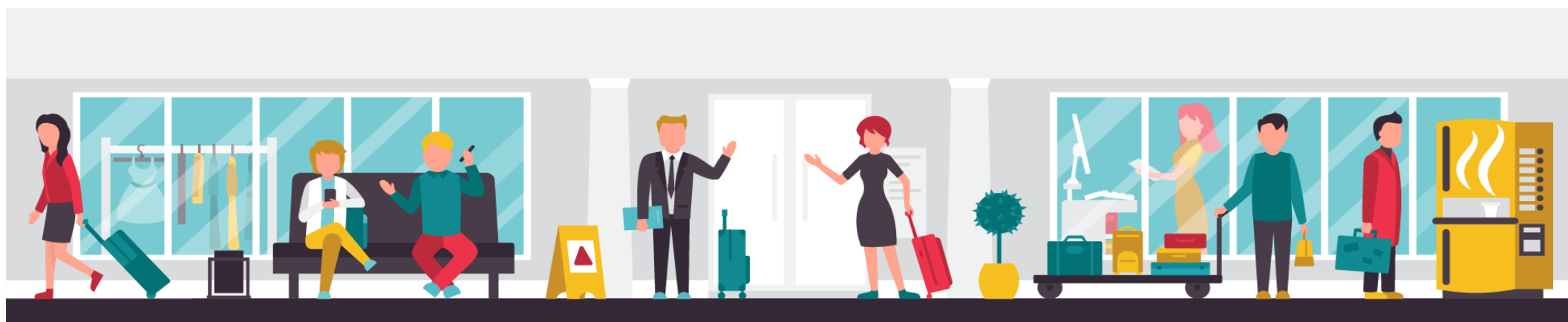


# How a Student Work Experience Program Can Help Your Hotel and Students

## How can a student assist your hotel? They could:

- Help with hotel projects
- Help lessen your staffing challenges
- Offer insights from a different generation for social media strategies
- Offer a fresh perspective
- Help your hotel increase its visibility in the community
- Provide mentorship and leadership opportunities to current employees
- Potentially be hired as a future employee



## How can the student benefit? They may:

- Learn a new job skill
- Learn about a career path in the hotel industry
- Gain work experience for their resume
- Learn about working in a professional environment
- Build their confidence
- Network with sales and management professionals
- Apply knowledge learned in school
- Enjoy flexible hours and shorter shifts

**Learn. Perform.  
Achieve.**



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UNIVERSITY™**